

**SEX,  
DRUGS**

AND

**ORAL  
CANCER™**

THE STARTLING STATISTICS...  
AND WHAT YOU NEED TO KNOW NOW

## How OralID® Works

Fluorescence technology is an optical (or light) based technology that can aid in visualization of oral mucosal abnormalities, such as oral cancer and pre-cancer.

## The Examination

OralID® is a simple, 2 minute examination that aids your doctor in visualization of oral mucosal abnormalities, such as oral cancer and pre-cancer.

If you are 17 or older, the United States CDC recommends an annual oral cancer screening.

## OralID®

A Simple  
2 Minute Exam

Ask your doctor for a  
screening today

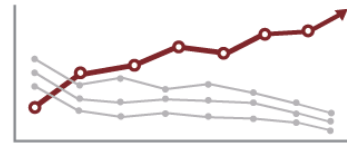
A fee may be covered to cover  
the cost of the procedure



**OralID®**  
Shine Light. Change Lives.

# ORAL CANCER IS ON THE RISE

Have You Been Screened?



OVER A 17 YEAR PERIOD, THE NUMBER OF...

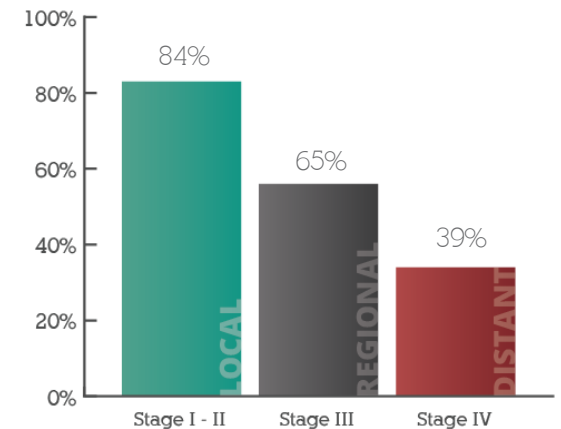
- ↑ ORAL CANCERS HAVE INCREASED
- ↓ MOST OTHER CANCERS HAVE DECLINED

## STARTLING STATISTICS

- 53,260 people in the U.S. will be newly diagnosed with oral cancer this year
- 71% of oral cancers are found in late stages (stages III and IV)
- 10,750 deaths this year will be due to late diagnosis of oral cancer

## ORAL CANCER SURVIVAL RATES

5 Year Survival Rate at Stage of Discovery



## HPV EXPOSURE: NEW ORAL CANCER RISK FACTOR

HPV, transmitted primarily through sexual contact, is the cause of the fastest growing Oral Cancer population under the age of 45. HPV is also responsible for a 15x increase in oral cancer diagnosis among this same age group.

### HOW LIKELY AM I TO GET CANCER CAUSED BY HPV?



Men are now more than 2x as likely to develop oral cancer



HPV-related cancers are 6-7x more common in men than women



Those with 6 or more oral sex partners are 8.6x more likely than those who have never had oral sex

American Cancer Society (2018)  
Oral Cancer Foundation (2018)  
Center For Disease Control (CDC)